## Mastering Materials Master Data Management

Mar 21, 2024





## Agenda

- Panelists
- Brief Intro
- Unique Challenges with Material Master Data
- Overcoming Material Master Data Challenges with Digital Workflows
- Demo
- Q&A



### **About Cambrian Lab**

Mission: To Provide Effective and Practical Solutions for Supply Chain Excellence

### Team

Supply Chain, New Product Development and Technology Experts from SAP, Samsung, Siemens, GM, Ford, Applied Materials

### Industries

Automotive, High-tech, Semiconductor Equipment, Medical Devices, Consumer Products

### Locations

**SF Bay Area**, Detroit, Boston, Houston

### **Expertise**

- New Product Introduction, Supplier Development Quality Management, and Master Data Management
- Enterprise and Supply Chain Technology (ERP, SCM, Manufacturing, CRM, Sourcing, Finance)



### **Panelists**

Kris Gorrepati

Product Management

Manish Mathur

VP of Engineering

**Cambrian Lab** 

**Cambrian Lab** 



# Sampling of our work in Materials Master Data Management

### Memory and HPC Computing Systems Manufacturer

NPI Engineering, Master Data Management (Materials, BOM, AVL/AML)

### **Global CPG Company**

Master Data Management (Materials, Costing, Specification, Data Quality Workflows)

#### **Global Industrial Manufacturer**

Master Data Management (Materials, NPI - Finished Goods, HAWA..)

#### **Specialty Chemicals Leader**

Master Data Management (R&D Materials, Finished Goods, Customers, Suppliers)

### Paper and Pulp Industry Leader

Finished Goods Material Request and Setup

### Tier 1 Global Automotive Supplier

NPI Product Release, Materials, BOM

#### Food and Beverage Leader

Finished Good/Ingredient Material Request, FG/Ingredient Material Creation, Extensions, Quality Inspections

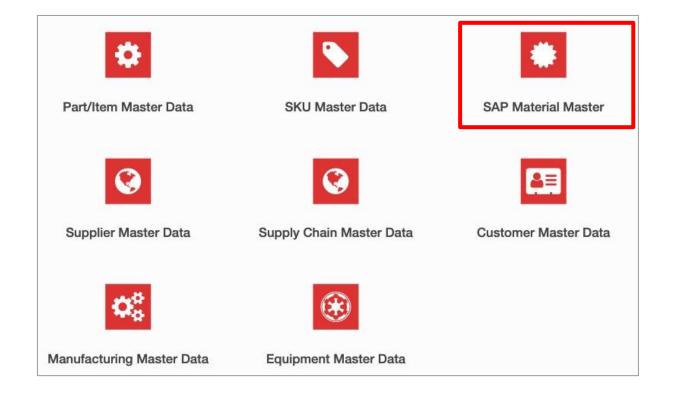


# Material Master is Central to Business and Operational Excellence



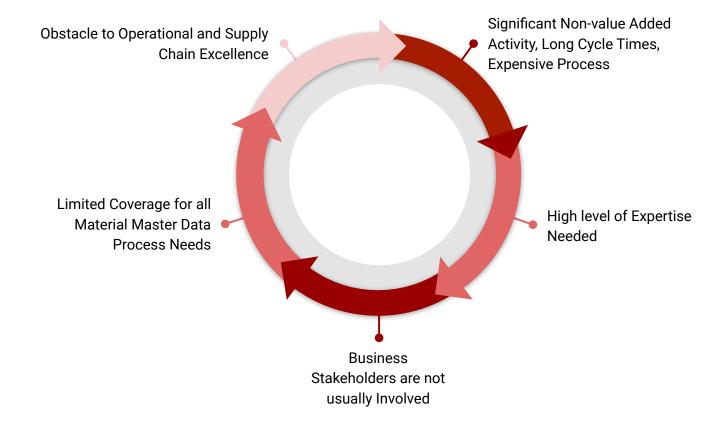


# Material Master Data Requires Special Attention Because of Importance and Intricacies



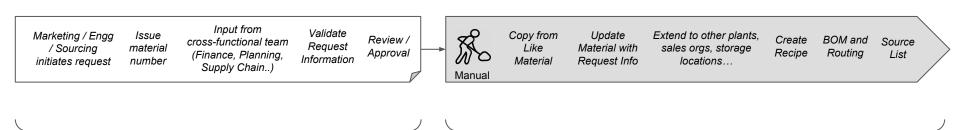


# What we observed about Material Master Data Management





### Time-consuming and Expensive Process



Request Process

5-30 days \$100 - 200 **Creation Process** 

5-20 days \$100 - 500

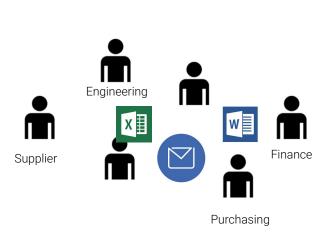


### Material Master Data Process Costs Add Up

New Material Creation Extending Materials New Part Request	Material Master	1,000	250	250,000
			250	250,000
low Part Request	Material Master	5,000	120	600,000
rew rait nequest	Material Master	1,500	50	75,000
New Pricing	Material Master	5,000	25	125,000
Pricing Change	Material Master	10,000	10	100,000
Bill of Material	Material Master	200	150	30,000
Bill of Material Change	Material Master	800	75	60,000
Routing	Material Master	200	150	30,000
Approved Supplier	Material Master	600	40	24,000
Purchase Info Record	Material Master	600	25	15,000
Approved Supplier Changes	Material Master	1,200	40	48,000
Purchase Info Record Changes	Material Master	1,400	25	35,000
Approved Manufacturer	Material Master	1,800	25	45,000
Component Change	Material Master	2,200	20	44,000
Component End-of-life	Material Master	800	75	60,000
Product End-of-life	Material Master	200	150	30,000
Quality Planning Info	Material Master	1,200	45	54,000
**				
	SKU	200	7777	30,000
	SKU	300	50	15,000
SKU Changes	SKU	600	40	24,000
New Supplier Request	Supplier	800		48,000
Andrew Company of Control of Cont	Supplier	600	120	72,000
11 01 0	Supplier	600	25	15,000
Supplier Info Change	Supplier	1,200	40	48,000
New Customer Onboarding	Customer	600	120	72,000
New Equipment Install	Equipment	400	80	32,000
Equipment BOM	Equipment	200	50	10,000



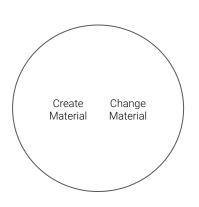
## Business Users are out of the Loop



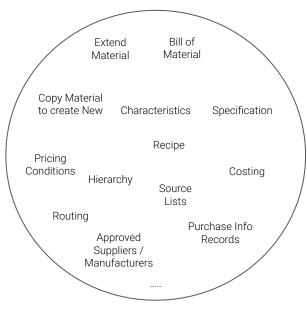




# Many Unsupported Master Data elements and scenarios with Traditional Approaches



Supported by Traditional Approaches



Unsupported

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**Z** MDM

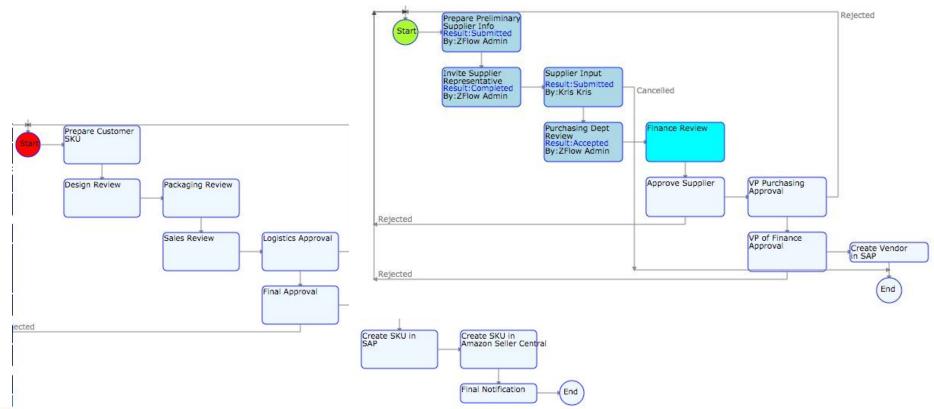
## How to Approach Material Master Data Management





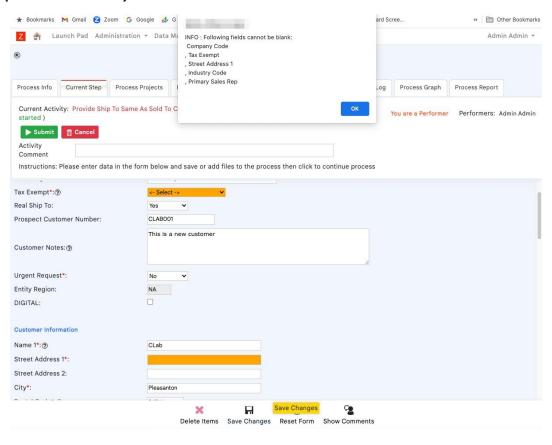


## Material Master Data Management Should Reflect and Support the Business Process



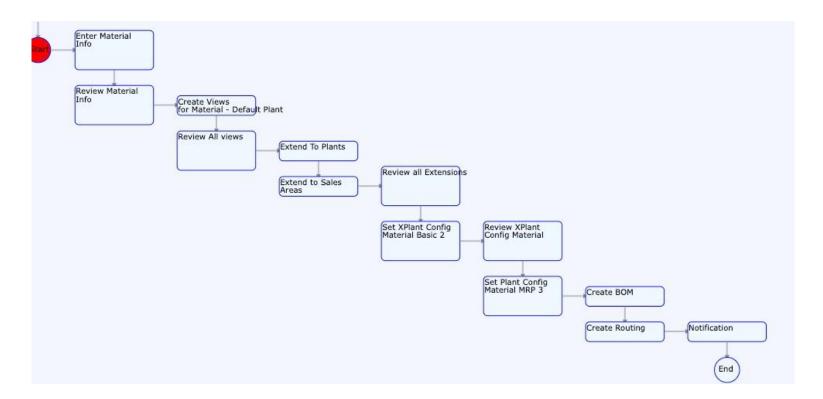
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### Data Governance and Validation at the Input Source Error proofing (Poka Yoke)



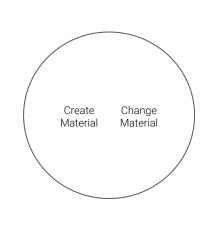


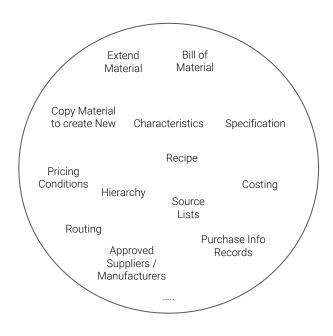
## Seamless Integration and Automation as part of Workflows to Reduce Cycle Time and Process Costs





### Support for All Material Master Data Elements and Scenarios





Workflow Based Approach



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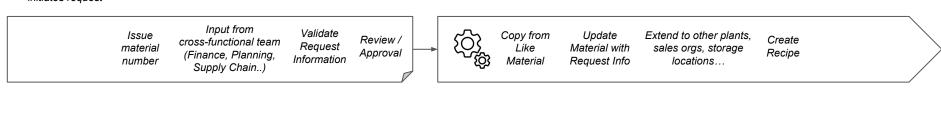
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End-to-end Scenario (Request and Creation)

Handling Multiple Materials Different Workflows for Different Types of Materials, Businesses, Regions..

## End-to-End Scenario Cross-functional workflow

Marketing / Engg / Sourcing initiates request



Request Process

**Creation Process** 

End-to-end Scenario (Request and Creation)

Handling Multiple Materials Different Workflows for Different Types of Materials, Businesses, Regions..

End-to-end Scenario (Request and Creation)

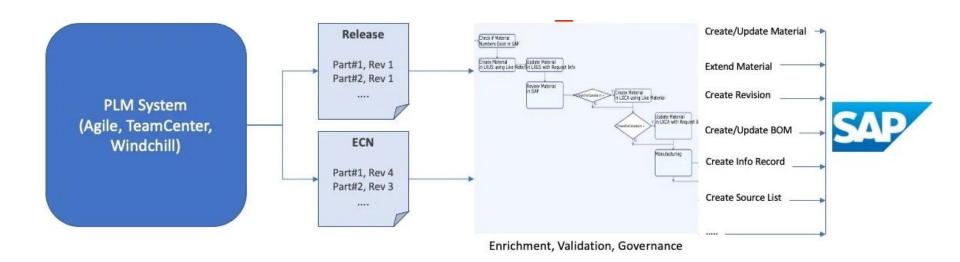
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End-to-end Scenario (Request and Creation)

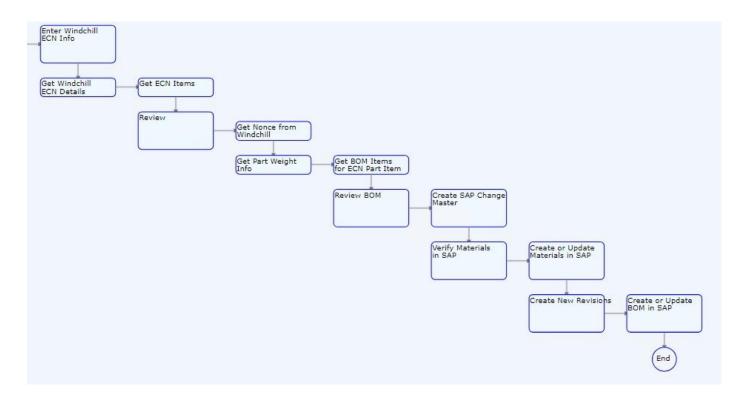
Handling Multiple Materials Different Workflows for Different Types of Materials, Businesses, Regions..

### PLM Systems and SAP



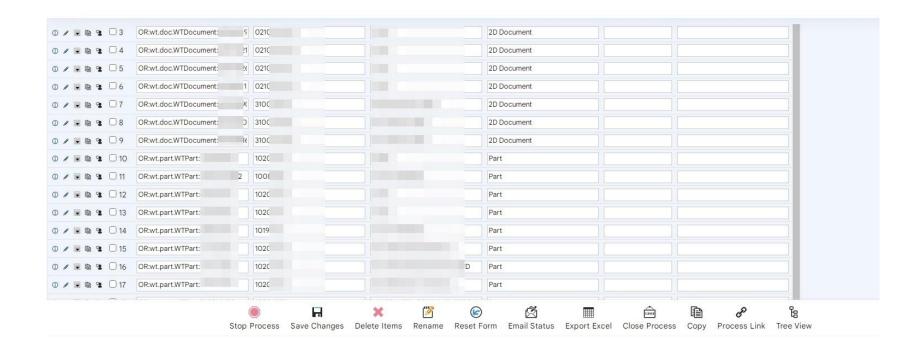


## Example - Integration Between Windchill and SAP using Workflows



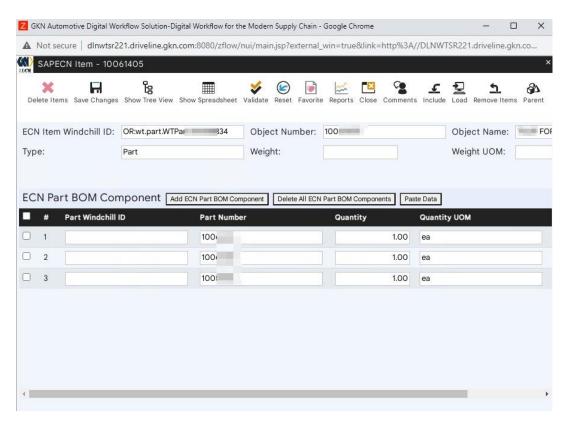


### **ECN Items**



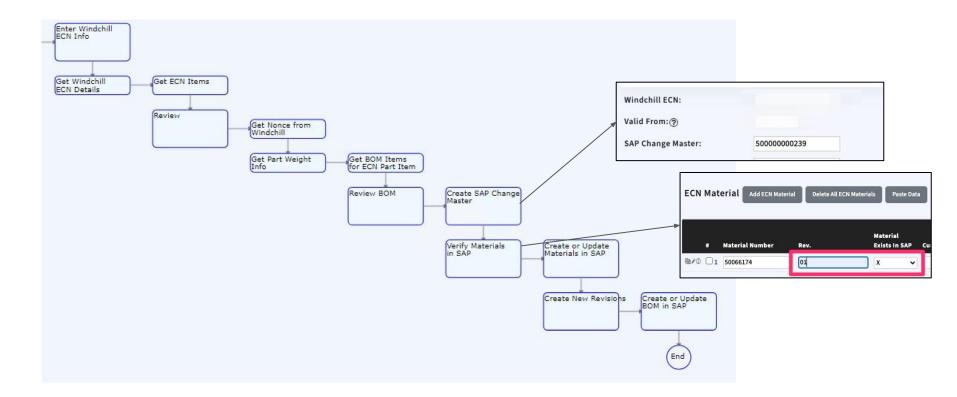


### BOMs of ECN Items (Windchill Parts)





### Creating/Updating Materials and BOMs in SAP





### Advantage of Digital Workflow Based Master Data Processes

Effective and Seamless Master Data Workflows

Out-of-the-box Integration to ERP, CRM, E-commerce, PLM, Supply Chain, Manufacturing Systems

Build your own workflows with easy-to-use workflow designer



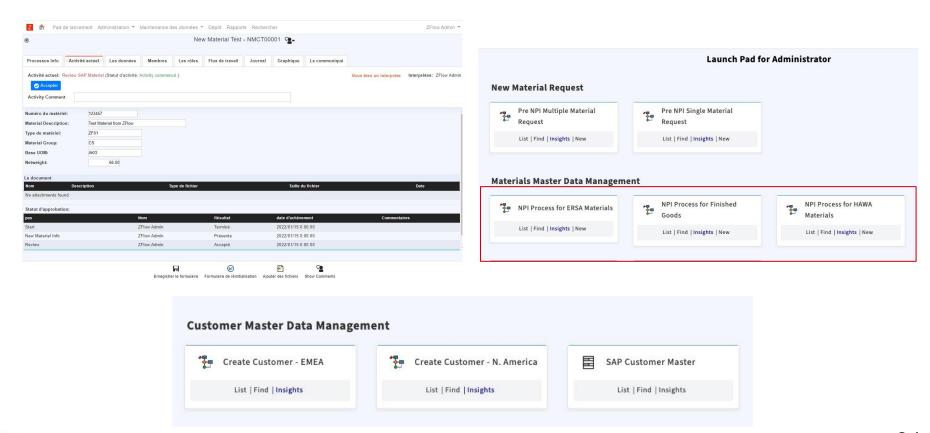
Involves Right People at the Right Time

Supply Chain Ready

Support for Many Master Data Domains and Elements



### Support for Different Languages, Types, Plants, Divisions...

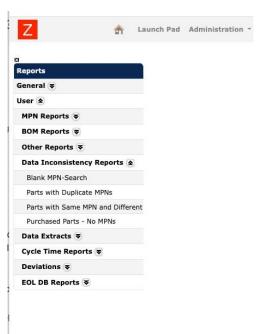




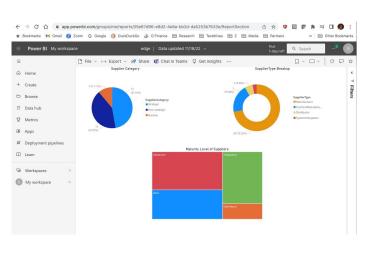
### Reporting and Analytics

Embedded

Internal Reporting Framework



## Connect with PowerBI/Tableau





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### Digital Workflow based Materials Master Data Processes

- Eliminates non-value added work, shortens cycle time, and decreases process cost
- Easy to adopt and loved by users
- Proven success in many industries

Free Trial

Free Pilot



### **Contacts**

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